

## **Winner Community hosts 40th Annual Rodeo to Benefit Children's Care Hospital & School**

The Winner Elks & Does, with heavy support from Hollenbeck Rodeo Company, will host the 40th annual Winner Elks Rodeo July 24-26, 2009 to benefit Children's Care Hospital & School, which serves children statewide from centers in Sioux Falls and Rapid City.

The competition begins at 7:30 each night, with over 350 contestants competing in all the standard crowd-pleasing events, including bull riding, calf roping, bareback, saddle bronc, ladies' breakaway, goat tying, and more. The team penning will be held during the Friday evening rodeo performance only. This year new additions to the rodeo are a fast draw and mounted shooter competitions. World Champion Bull-fighter Jerry Norton, will be the rodeo clown entertaining young and old alike. There's also a candy scramble for the kids each evening during the rodeo.

Rodeo stock is provided by Hollenbeck Rodeo Company, named the 2006 Stock Contractor of the Year by the South Dakota Rodeo Association. The Does will run the lunch stand, featuring grilled hamburgers and hot dogs. Admission is \$10, with kids 12 and under free. Advance tickets are available for \$8.

All profits go to outreach programs for Children's Care Hospital & School, which served five children last year from Tripp County, 23 children from Todd County, ten children from Mellette County, seven children from Jones County, 28 children from Lyman County, and five children from Gregory County.

The rodeo began in 1969, under the leadership of four Winner Elks members—Bill Dillon, Vince Hollenbeck, Dick Kazda, and Harold Jans. Children's Care (then Crippled Children's Hospital & School) had a traveling rehab unit that visited communities across the state providing clinics for children with physical disabilities. In Winner, the clinics were held at the Elks Lodge. The four men were touched by the plight of the children and their families, and decided to start a fundraising rodeo to help out. The event has been held each year since, with the event raising well over \$92,000 over the years.

Children's Care Hospital & School is a private, non-profit organization not affiliated with any other health care system, allowing it to work with all hospital systems and other agencies. It serves over 2600 children each year with special needs through inpatient, outpatient, and outreach services.



**CHILDREN'S CARE**